A PROGRESS REPORT ON
NORTHWESTERN UNIVERSITY’S
Center for Civic Engagement
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“IT’S SO EASY for a college student to never leave their university ‘bubble.’ CCE pops that bubble. That’s why I think it’s one of the most important offices on Northwestern’s campus. It pushes students to engage with their community in a way that not only exposes them to something new, but that also feels meaningful, productive, and like an essential complement to their academic pursuits.”

MORGAN WOLF
SESP '14

LEFT: Engage Chicago (p. 12) students pause on a playground in Chicago’s Humboldt Park neighborhood while exploring “the 606” – the city’s new Bloomingdale Trail and elevated park project – with engineers and designers from the Trust for Public Land.
Fostering Civic Learning

DAN A. LEWIS, PROFESSOR OF HUMAN DEVELOPMENT & SOCIAL POLICY

Universities can and should be critical pillars of a healthy democracy. And schools that reinvigorate the civic mission of their institutions can do so in ways that enhance academics — producing stronger scholars while also developing more engaged citizens (A Crucible Moment: College Learning & Democracy’s Future, 2012).

About eight years ago, a group of Northwestern students, faculty and staff began meeting to discuss ways to expand engaged learning at Northwestern. The goal was simple — to make Northwestern the best school in the country for students interested in public service and civic engagement. Those conversations resulted in the creation of the Center for Civic Engagement. In 2013, the Center begins its fifth year of operation — an appropriate time to pause and take stock of our progress over the past four years.

Northwestern is building a strategy to position itself as one of the best private universities in the world. A commitment to engagement lies at the center of that strategy. This university is blessed with a rich history of student engagement, and a faculty that supports and honors the tradition of “learning by doing.” Programs and courses exist throughout the university that make engagement and rigorous reflection about that work an important part of our academic life. This strength of our schools makes civic engagement a vital asset and opportunity at Northwestern. The Center is building on this history and these assets. We are also creating more collective experiences across our schools that link the Northwestern community around the public interest.

On the following pages, you’ll read about the Center’s many programs and partnerships, which serve students ranging from incoming freshmen to doctoral students and alumni. There is still much work to do, but we have been quite purposeful about putting in place the scaffolding to make our goal a reality. We believe that, with your help, we are well on the way to making Northwestern a national model of the engaged university.

Professor Dan A. Lewis
Director, Center for Civic Engagement

“Universities can and should be critical pillars of a healthy democracy. And schools that reinvigorate the civic mission of their institutions can do so in ways that enhance academics — producing stronger scholars while also developing more engaged citizens (A Crucible Moment: College Learning & Democracy’s Future, 2012).”

Building a More Engaged University

W E BELIEVE that Northwestern can be a national model of the engaged university — a place that embraces engaged teaching, learning and research; cultivates meaningful, mutually beneficial partnerships with community partners; and fosters a culture of responsible, active citizenship throughout the entire University community.

In service of that vision, over the past four years, the Center has developed a robust portfolio of programs, services and events based on the following three strategies:

CREATE CAMPUS-WIDE EFFORTS TO CULTIVATE ACTIVE, INFORMED CIVIC ENGAGEMENT AS A CULTURAL NORM ACROSS THE INSTITUTION.

Through initiatives like NU Votes (p. 6) and NU in Chicago (p. 9), the Center is working with other offices on campus to send a message to every incoming student that social responsibility and engaged learning are valued, common elements of the Northwestern experience. And the Center hosts campus-wide events, like conferences, guest speakers, and panel discussions (p. 8), throughout the school year to continue to promote robust conversations on civic issues.

DESIGN CIVIC EDUCATION INITIATIVES ALONG A DEVELOPMENTAL ARC, WITH MULTIPLE ENTRY POINTS.

Students need multiple starting points and graduated opportunities to develop civic knowledge and skills, and to practice their disciplines in real-world settings. CCE has helped create engaged learning programs for students at various levels of development — from incoming students who may be new to civic engagement (p. 6) to PhD students doing community based research (p. 20).

CULTIVATE ENGAGEMENT THROUGHOUT INDIVIDUAL SCHOOLS AND DEPARTMENTS AS WELL AS COLLABORATIVELY ACROSS SCHOOLS.

Creating a culture of engagement cannot be done by one office or department alone. A truly engaged University provides opportunities for engaged teaching, learning and research across schools and departments, and the Center is committed to supporting interested faculty, staff and students in those efforts (p. 9). CCE also hosts a diverse group of student (p. 18) and faculty fellows (p. 11) from various schools each year to broaden the reach and depth of civic engagement across campus.

The examples above are just a few of the ways that the Center works to strengthen civic engagement at Northwestern. Read more about each of CCE’s programs and initiatives on the following pages.

Mission

Northwestern University’s Center for Civic Engagement promotes a lifelong commitment to active citizenship and social responsibility among all students. By integrating academics with meaningful volunteer service, research and community partnerships, the Center supports students, faculty, staff and alumni as they enhance their own academic experiences while contributing to stronger communities and a more engaged university.

Associate Director

Rob Donahue

Program Manager

Heidi Gross

Jumpstart Coordinator

Micaela Moran

Program Assistants

Molly Dull
Annaleah Tabbin

Graduate Assistants

Erhan Caldwell, PhD Candidate, African American Studies

Jumpstart Coordinators

Desiree Weber, PhD Candidate, Political Science

Civic Engagement Fellows

Diana Balcazam, SESP ’14
Kerry Brown, SESP ’14
Katie Funderburg, WCAS ’14
Rachel Marko, WCAS ’14
Tadelech Mengesha, SESP ’14
Josh Parish, SESP ’14
Enica Rodriguez, SESP ’14
Rachel Star, MEAS ’15

NU Votes
CULTIVATING A MORE CIVICALLY ENGAGED CAMPUS

MY OFFICE HAS been delighted to work with the Center as they have developed and implemented sustainable registration programs at schools throughout the area. They have shown genuine leadership and both my office, and democracy in general, have benefited from their contribution.

DAVID ORR
Cook County Clerk

WHAT IT IS
NU Votes is a non-partisan, student-driven initiative to provide comprehensive, institutionalized 50-state voter registration for all members of the Northwestern community.

ESSENTIAL TO CIVIC LIFE in a democracy is an actively engaged electorate. However, one of the most basic related steps, registering to vote, can be a confusing and burdensome task — especially for college students, many of whom are away from home and have never registered before. In 2010, a group of NU faculty, staff, and students came together to work on this challenge.

HOW IT WORKS
With support from Student Affairs, University Services, the Norris Center, and the WildCARD Office, the resulting program, NU Votes, integrates 50-state voter registration into the student ID process — so every incoming student has the opportunity to register to vote while they wait in line to acquire their ID. In addition, year-round stations are set up across campus to allow members of the university community to walk in and register or request an absentee ballot in any of the 50 states.

IMpACT
The results have been overwhelming — nearly tripling the number of Northwestern students who begin their college career registered to vote. With NU Votes in 2012, 94.4% of eligible voters in NU’s incoming class began the school year registered to vote.

In fall 2012, NU Votes helped 1,115 NU students register to vote (and 868 request absentee ballots) in 37 different states and the District of Columbia.

94.4
percent of incoming students registered to vote after NU Votes in 2012

WHAT IT IS
The UVote Project helps colleges and universities integrate comprehensive, 50-state voter registration into official school processes, profoundly increasing registration rates on their campuses.

BASED ON THE SUCCESS of NU Votes, CCE began receiving inquiries from other institutions interested in bringing this registration model to their campuses. The UVote Project was established in early 2011 to help other schools integrate 50-state voter registration into their own unique campus systems and cultures.

HOW IT WORKS
In 2011–12, UVote worked with a pilot cohort of eight different institutions, ranging from small, faith-based liberal arts schools to large, public research institutions. Besides NU, this included:

Concordia University
DePaul University
Dominican University
Shenandoah University

University of Illinois at Chicago
Washington University in St. Louis

While most schools integrated the process into an orientation program, UVote worked with others to integrate the system into university activities like residence hall check-ins, laptop pick-ups, or a campus-wide voter registration day.

IMPACT
Across the country in 2012, UVote helped a total of OVER 9,000 students register to vote in ALL 50 states and the District of Columbia. And voter registration rates more than doubled among incoming students at participating UVote Schools:

BEFORE UVOTE
(41 registered per 100 students)

AFTER UVOTE
(92 registered per 100 students)

I RISE TODAY to express my thanks and support for recent actions by Northwestern to help students register to vote and navigate increasingly complex and strict voter registration procedures nationwide.

REP. JAN SCHAKOWSKY (D-IL)
in the U.S. House of Representatives, October 16th, 2012
Resources, Events & Special Programs

To promote civic engagement throughout the Northwestern community, CCE maintains a variety of ongoing resources and services. In addition, each year the Center runs a variety of campus-wide events and special programs which explore engagement-related topics and themes.

MEDIA
The Center works to serve as a resource bank for information about relevant events and engagement opportunities, and facilitates conversations about civic issues on campus. These resources include:

- an online resource bank that helps undergraduates, grad students, faculty/staff, community members, and alumni navigate engagement opportunities at Northwestern.
- a website and weekly email digest that showcase engagement opportunities and events.

ADVISING
The Center’s faculty and staff, with the help of CCE’s Civic Engagement Fellows (p. 18), support students, student groups, faculty, staff and departments who wish to develop or strengthen engaged learning projects.

SPACE
The building at 1813 Hinman, shared with the Center for Leadership and Chicago Field Studies, has been designed to include a welcoming community space and resource center for Northwestern students interested in engagement. With a common area, a seminar room, computers and staff support, the building has quickly become a great “third space” on campus.

FACULTY FELLOWS
In 2012, with support from The Graduate School, the Center launched a Civically Engaged Faculty Fellows program, to recognize and support top faculty across the university who are advancing engaged scholarship.

- Jack Doppelt, Professor, Medill School of Journalism
- Matthew Easterday, Assistant Professor, School of Education and Social Policy
- James Farr, Professor, Weinberg College of Arts and Sciences
- David Gatchell, Clinical Associate Professor, McCormick School of Engineering
- Maud Mary Hickey, Associate Professor, Bienen School of Music
- Penny Hirsch, Professor of Instruction, Weinberg College of Arts and Sciences
- D. Soyini Madison, Professor, School of Communication
- Michael Rohd, Assistant Professor, School of Communication
- Ingrid Zeller, Distinguished Senior Lecturer, Weinberg College of Arts and Sciences
- Nyree Zerega, Senior Lecturer, Weinberg College of Arts and Sciences

COURSES
The Center is committed to supporting faculty, schools and departments who wish to integrate or enhance civic engagement components in their programs, courses, research or teaching. Over the past few years, CCE has helped support several new engagement related courses, including SESP 351: Introduction to Faith & Service (with the Office of Religious Life); WRITING 303: Exploring Writing for Social Change (with the Writing Program and the Center for Writing Arts); and SESP 351: Learning Philanthropy (with the School of Education & Social Policy).

CONFERENCES
Each year, the Center hosts at least one large-scale, campus-wide event examining an issue relevant to civic life. Past examples include:

- Examining Civic Engagement and the University, featuring faculty and staff from public service centers at peer institutions like Stanford, Brown, Duke and the University of Pennsylvania.
- Working with Medill to look at New Voters, New Media, New Engagement – examining the effects of emerging media sources like Huffington Post and Real Clear Politics on the '08 presidential election.
- Hosting Interfaith Youth Core for a national conference on faith and service called Leadership for a Religiously Diverse World.
- A week-long series of events featuring panels of Civically Engaged Young Alumni from every undergraduate school. The week kicked off with a keynote by Will Butler (WCS '05) of the award-winning rock band, Arcade Fire.

SPEAKERS AND SPECIAL EVENTS
CCE also hosts or co-sponsors a variety of guest speakers, panel discussions, and film screenings on civic engagement topics each year. Past examples include:

- A panel discussion on Public Service Teaching Programs with the Center for Student Involvement.
- Film screenings on topics like arts in the juvenile justice system (“Girls on the Wall”) with the Bienen School of Music, and food deserts (“Apple Pushers”) with Campus Kitchens and the School of Continuing Studies.
- Periodic networking events and discussion groups for students, faculty and staff interested in public service, like Coffee with Eight Strangers.
In addition to a very well-attended keynote by the book’s author, the program year also featured a variety of new programming components that embodied the Center’s commitment to engaged learning, including the Civically Engaged Young Alumni Conference (see above) which brought over 25 different alumni to campus for a week-long series of panel discussions in partnership with every undergraduate school.

Several elements of that program year – including the Civically Engaged Alumni event and a new course called “Writing for Social Change,” created in partnership with the Center for Writing Arts and the Writing Program – continue on to this day.

In an effort to amplify campus conversations on civic engagement topics, the Center agreed to host the University’s One Book One Northwestern program in two of the past three years.

2010-11: MOUNTAINS BEYOND MOUNTAINS BY TRACY KIDDER

In 2010–11, CCE focused on engaging the campus by strengthening the One Book program’s breadth and depth through a number of new elements, including:

- integrating a cohort of student fellows into the program to help provide stronger student leadership and support for the program.
- partnering with appropriate freshman seminars to make the book a more consistent part of freshmen coursework.
- working with the bookstore, library, and Chicago Campus to make the book more accessible to upperclassmen, faculty, staff, and graduate students, expanding beyond the program’s previous focus on incoming freshmen.

In addition to a very well-attended keynote by the book’s author, the program year also featured a variety of new programming components that embodied the Center’s commitment to engaged learning, including the Civically Engaged Young Alumni Conference (see above) which brought over 25 different alumni to campus for a week-long series of panel discussions in partnership with every undergraduate school.

Several elements of that program year – including the Civically Engaged Alumni event and a new course called “Writing for Social Change,” created in partnership with the Center for Writing Arts and the Writing Program – continue on to this day.

2012-13: NEVER A CITY SO REAL BY ALEX KOTLOWITZ

In 2012–13, the Center again agreed to host the program featuring a book about Chicago’s many rich and diverse neighborhoods. The goal was to utilize the program year as a platform to strengthen engagement opportunities between the University and the city of Chicago.

Highlights of the year included:

- **NU in Chicago**, a new program model which CCE designed to introduce hundreds of incoming students to engaged learning in the city of Chicago. On a Sunday at the end of the orientation week, over 500 students signed up to spend the day in one of ten different Chicago neighborhoods on excursions led by faculty from nearly every undergraduate school, focused on issues related to their area of expertise. Examples include Professor Mary Pattillo discussing the History of Black Chicago with students in Bronzeville and Hyde Park, Professor Carl Smith discussing the Great Chicago Fire in Old Town at the Chicago History Museum, and Professor Jeanne Herrick taking students on visits to Jane Addams’ Hull House and the Northwestern University Settlement House on the Near West Side.
- a visit to campus by Mayor Rahm Emanuel, who filled Ryan Auditorium and two overflow rooms for his talk about Chicago.
- **Language Immersion Days**, run in partnership with the Global Languages Initiative, which immersed students and faculty in different ethnic neighborhoods across the city.
- a daylong visit to campus by Harvard sociologist Robert Sampson discussing his research on economic disparities in Chicago neighborhoods.

Once again, the One Book program provided a platform for developing successful new program models. In future years, the Center will continue to work with schools and departments across campus to facilitate a day of engaged learning for incoming freshmen, and the language immersion days will continue as well.
Engage Chicago
ONE CITY. ONE SUMMER. EXPERIENCE OF A LIFETIME.

MY SUMMER WITH ENGAGE CHICAGO was without a doubt the single most valuable and formative experience I’ve had at Northwestern."

— PLANEY BIELOW
WCAS ’13

Engage Chicago
APPLICATIONS (BY YEAR)

<table>
<thead>
<tr>
<th>Year</th>
<th>Applications</th>
</tr>
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<tr>
<td>2010</td>
<td>30</td>
</tr>
<tr>
<td>2011</td>
<td>46</td>
</tr>
<tr>
<td>2012</td>
<td>77</td>
</tr>
<tr>
<td>2013</td>
<td>118</td>
</tr>
</tbody>
</table>

NORTHWESTERN’S proximity to Chicago provides students with a tremendous opportunity to enhance their learning. However for years, too many Northwestern grads have reported that they didn’t take full advantage of the city during their undergraduate career. Engage Chicago, created in partnership with Chicago Field Studies in 2009-10, was designed to more fully leverage this powerful asset for students’ benefit. This model, residential field study program gives every Northwestern student a chance to live, learn and serve in the city of Chicago during their time at NU.

HOW IT WORKS
Engage Chicago is an eight-week summer field study program that immerses bright undergraduates from across the nation in one of the world’s most dynamic cities, amidst its rich history and culture of civic engagement. This innovative program model combines academic coursework, internship placements at top community organizations/civic institutions, and powerful community experiences – all under the expert guidance of Northwestern faculty and diverse community leaders. An optional special concentration for students interested in medicine, health policy or public health was added to the program in 2012.

IMPACT
Student interest in Engage Chicago has grown steadily over the years, and the program is now open to undergrads from other institutions too. Since 2011, students from 18 other institutions have participated, including students from peer institutions like Duke, Harvard, Brown, and Cornell.

This program gave me a rare opportunity to put my intellectual progress in perspective by judging it against the real world. It also gave my academic studies a significance which they hadn’t had before.

– MATT WALSH (WCAS ’15)

Community partners consistently praise their experiences with the program too.

I consider myself a huge fan of Engage! Having had some really nightmarish intern experiences in the past, it is refreshing to work with the high caliber interns that you put forward.

– JOSH GRYNIEWSICZ (COMMUNICATION DIRECTOR, CURE VIOLENCE)

By the numbers
93% of Engage Chicago students rank the program in the TOP 10% of their learning experiences at Northwestern.

Since the program began in 2010, 100% of Engage Chicago participants reported that they would recommend the program to a friend.

Interest in Engage Chicago has increased by an average of 58% each year since 2010.

IT MAKES YOU THINK about and question everything you thought you knew about every city you have ever lived in, driven past, or called home.”

– THELMA GODSLOW
WCAS ’16
Civic Engagement Certificate Program

WHAT IT IS
Run in collaboration with Northwestern’s School of Education and Social Policy, the Civic Engagement Certificate Program gives students a deeper understanding of the forces that affect communities and a more thorough grasp of how to achieve positive social change.

HOW DO STUDENTS connect their academic interests and talents to real world issues? The Civic Engagement Certificate was created to help students explore this question – by integrating coursework, community experiences, and thoughtful reflection.

HOW IT WORKS
Open to students from any undergraduate school, the program spans two years (five quarters), and includes five credits of coursework and 100 hours of direct community engagement. During the second year of the program, participants work on a capstone project in partnership with a local community organization.

IMPACT
For over 10 years, the Certificate has helped students connect their studies to issues they care about.

“THIS HAS BEEN SO MUCH MORE than a course or a program – it’s helped shape my college experience.”

2012–13 PARTICIPANT

Evanston Civic Internship Program

WHAT IT IS
Run in collaboration with NU’s Center for Leadership and Chicago Field Studies, the Evanston Civic Internship Program (ECIP) places undergraduates in quarter-long internships with Evanston elected officials, city employees, and nonprofit organizations.

E C I P W A S B O R N out of a Leadership Evanston class which included Northwestern faculty and staff, as well as Evanston city officials. Participants realized that engaging students in city offices could: better connect the city and the university; help support understaffed city officials; and create meaningful learning experiences for undergraduates.

HOW IT WORKS
The program is open to any Northwestern student interested in learning more about municipal service. Interns commit to working 6–10 hours per week for one quarter, and enroll in the related course if they choose. Interns and supervisors work together to determine a workplan that will be beneficial to the host office, while providing the student with valuable professional experience.

“MY ECIP INTERNSHIP has been an invaluable asset to my work for the City, not only in supporting specific projects, but sharing his insights on off-campus issues, university events, and the City’s engagement efforts.”

JANE GROVER
Alderman, 7th Ward, City of Evanston

IMPACT
ECIP has helped strengthen the relationship between Evanston and Northwestern. Students and community leaders develop interpersonal relationships, while students learn and community work gets done.

My supervisor has been an incredible mentor to me, and has given me meaningful work while showing me a broad cross section of Evanston. ECIP has really given me a great appreciation for the community that I now call home. Every Northwestern student should look at ECIP!

– WILSON SHIRLEY (WCAS ’15)

Since 2010, ECIP has placed 76 students in Evanston city offices, including the City Manager’s Office, aldermen’s offices, the Evanston Health Department, and the Evanston Community Foundation.
Jumpstart

WHAT IT IS
Jumpstart is a model university-community partnership focused on closing the achievement gap. The program trains college students to work with low-income pre-school children, implementing a research-based curriculum designed to help all children develop the language and literacy skills they need to be ready for kindergarten.

NORTHWESTERN STUDENTS have long been interested in tutoring and mentoring local children. But for decades, students have raised concerns that the opportunities for this type of service too often lack the structure, training, and coordination with nearby schools and non-profits to truly maximize the time and energy they’d like to contribute. CCE brought the Jumpstart model to Northwestern in 2009 in an effort to create a better mechanism for the university and community partners to work together — supporting local youth, while also creating more quality leadership and learning opportunities for NU students.

HOW IT WORKS
Northwestern’s Jumpstart is supported by federal grants from the Corporation for National & Community Service and the US Department of Education. In collaboration with NU’s Work-Study Office, each year CCE hires and trains 30-40 Northwestern undergraduates to work in small groups implementing Jumpstart’s proven curriculum in low-income pre-school classrooms in Evanston and Chicago. Student Corps members each pledge to contribute at least 300 hours of structured service in their classrooms during the school year, with support from a full-time CCE staff member.

IMPACT
Data from randomized research surveys indicate that Jumpstart significantly augments the literacy, school readiness, and socioemotional needs of low-income children. These positive effects persist even after children leave the program.

The training and preparation that Jumpstart members participate in has tremendously helped them to work with children of different personalities and characteristics... Our children love Jumpstart and cannot wait until they come back next year.

—TONINA RODRIGUEZ, HIGH RIDGE YMCA

NU students benefit from their participation as well. 100% of this year’s Corps members were satisfied with their experience, and that same number would recommend the program to a friend. 97.1% of them reported that the program made them feel more connected to the community in which they served, and 100% of them said that the program helped them develop leadership skills.

"JUMPSTART HAS IMPACTED my long-term career and personal goals more than any other experience I have had in my life."

DANA MIDURA
WCAS ’13

By the numbers

CORPS MEMBERS
35 this year
135 since the program began at NU in 2009-10

HOURS OF SERVICE
10,500 by NU Corps members in local classrooms this year
40,500 since 2009-10

ADDITIONAL SCHOLARSHIP FUNDING
$41,125 earned by NU students through AmeriCorps this year
$143,700 since 2009-10
Civic Engagement Fellowship

WHAT IT IS
CCE Fellows are a select group of civically engaged student leaders who serve as liaisons between the Center and the student body, actively working to support meaningful opportunities for engaged learning across campus and helping students navigate the many engagement opportunities available at Northwestern.

STUDENTS HAVE always been some of the strongest advocates for an increased emphasis on public service and engaged learning at Northwestern. As such, the Center is committed to cultivating active student leadership and being responsive to student voices, while working to create a stronger culture of civic engagement at NU.

HOW IT WORKS
The CCE Fellowship is a selective year-long paid position open to outstanding juniors and seniors. Fellows work 4-6 hours each week doing program development and implementation, marketing, and outreach, while receiving professional development and mentorship through weekly gatherings and special events with CCE faculty and staff.

I’M SO GLAD that CCE was such a large part of my undergraduate career! Working at the Center really challenged me to question my own perspectives and understandings, and it made me deeply rethink my conception of my own impact on my community.

CHELSEA GLENN
WCAS’13

AMPED

WHAT IT IS
AMPED is a music mentorship program that connects Northwestern student mentors with incarcerated young men at the Cook County Juvenile Temporary Detention Center, under the guidance of faculty from the Bienen School of Music and staff from CCE.

IN 2010, CCE was approached by Maud Hickey, Associate Professor in the Bienen School of Music, with an idea that built on her work with incarcerated youth at the Cook County Juvenile Temporary Detention Center. Dr. Hickey was interested in creating a volunteer program that would prepare Northwestern students to serve as tutors and mentors to young men enrolled in a music composition course she teaches in the detention center.

HOW IT WORKS
Prospective student mentors commit to a quarter-long term, spending at least two hours every Saturday morning working with the young men at the Detention Center on their musical compositions. Mentors also participate in regular reflection sessions, with ongoing training and education on issues related to the criminal justice system.

IMPACT
The young men in the program benefit from the support and relationships formed with the NU student mentors, as well as the additional support and practice on their musical composition. The Northwestern students benefit from the opportunity to learn from and with a population they likely otherwise wouldn’t come in contact with.

AMPED was an absolutely fantastic experience. I was surprised by just how much it opened up my eyes and changed my perspective. I have learned so much from the guys at JTDC.

- ANNE MCTIGHE (BIENEN ’13)

Over the past two years, 25 student mentors have worked with dozens of young men, dedicating hundreds of hours of service at the detention center.

SEEING THE STUDENTS’ GROWTH, both musically and in their ability to communicate with the mentors and each other, has been an incredibly rewarding experience.

NICOLE NEGRETE
Bienen ’12
Graduate Engagement Opportunities
EXPLORING THE LINK BETWEEN ACADEMIC KNOWLEDGE AND ACTIVE CITIZENSHIP

WHAT IT IS
The Center for Civic Engagement and The Graduate School (TGS) are committed to expanding and deepening public service and engagement opportunities for Northwestern’s graduate students through community practicums, workshops and other special events.

MANY GRADUATE STUDENTS have experienced engaged learning in college and are drawn to graduate school as a way of translating their desire to make a difference in the world into a set of skills that are both marketable and useful for social change. The Center’s aim is to infuse the experience of graduate students with a sense of public purpose and to support them as they grapple with the messy realities of engaged scholarship. Programs are designed to develop scholars who are comfortable working with civic and community organizations to achieve meaningful change.

ACADEMIC PROGRAM FOR PHD STUDENTS
The GEO Community Practicum program is CCE’s flagship for helping graduate students integrate their academic work with meaningful public service, and community-based research. It provides interested doctoral students with the opportunity to undertake a quarter-long field study in the overlapping areas of civic engagement, social justice, or community studies. The field experience is coupled with a seminar that encourages graduate students to reflect intellectually on civic engagement while actually engaging some dimension of civic life, and sets them on the path to become leaders in public policy and public service.

SPECIAL EVENTS
Each year, the Center brings together top scholars and community-based practitioners in workshops or panel discussions that are designed to introduce concepts of engaged scholarship to a broader audience of graduate students. Some examples of past events include a panel discussion with Civically Engaged TGS Alumni, a Community Based Research Workshop, and an event focused on science and engineering students called STEM and Community Engagement.

STUDENT AND FACULTY SUPPORT
To promote cross-campus connections, CCE hosts periodic networking events for graduate students and faculty from all disciplines. In 2012, the Civically Engaged Grads (CEG) student group was formed and funded through a TGS Community Building Grant. With the support of TGS, that year also marked the launch of the CCE Faculty Fellows program (see p. 8).

IMPACT
Since 2010, GEO has placed over 45 graduate students, representing 5 schools and 15 different departments, in quarter-long placements at Chicago-area organizations. A few of the salient themes in the student evaluations were that GEO helped them to apply theory to practice, that they made strong connections with community organizations, and that they were thankful to have the opportunity and a “safe space” to explore careers outside of the academy.

“I have learned so much this quarter, about art, about history, but also about myself, and the kind of academic I want to be. Although this is only my first year at Northwestern, I believe that this experience will shape the rest of my time in graduate school.”
– ROBIN HOECKER (PHD CANDIDATE, MEDIA, TECHNOLOGY & SOCIETY)

100% of the 37 GEO community partners said they would like to host another GEO student in the future.

“We have been impressed by how practically useful having an intern at this caliber has been for us. We have also been impressed on a program level at the seamlessness and ease with which the internship was actually implemented.”
– PATRICIA MOLLOY, RICE CHILD + FAMILY CENTER

2009-10 Engaged Humanities Scholar as Public Intellectual lecture series (co-sponsor), Freire Forty Years Later workshop series (co-sponsor), Community Research Workshop
2010-11 First Cohort of GEO Community Practicum, Community Research Workshop II
2011-12 Community Research Workshop III
2012-13 First Cohort of CCE Faculty Fellows, Civically Engaged Grads, Graduate Student track in NU in Chicago, STEM and Civic Engagement Panel, PEO track of Civically Engaged Alumni Roundtable, Exploring Chicago: Scholarly Examinations of a Great American City
NU Public Interest Program
BUILDING A NETWORK OF ENGAGED CIVIC LEADERS

WHAT IT IS
The NU Public Interest Program (NUPIP) is a one-year public service fellowship for recent Northwestern graduates that helps train a new generation of leaders for social change through paid public interest work, ongoing professional development seminars and mentorship from accomplished Northwestern alumni.

EACH YEAR, Northwestern graduates an extraordinary number of students who are committed to working for the public good. NUPIP, modeled after a similar program at Princeton University, was created to give these students a platform to develop the professional skills, connections, and experience to do so more effectively.

The program builds on one of Northwestern’s strongest assets — a large community of alumni dedicated to active civic engagement. Alumni help coordinate the program and are involved as seminar speakers, supervisors, and mentors. They work with NUPIP staff, faculty and nonprofit partners to help the program foster a dynamic community of young leaders committed to positive social change.

HOW IT WORKS
Graduating seniors apply to NUPIP in the winter of their senior year. Top candidates are selected and begin the matching process. Chicago-area civic organizations agree to host fellows, and commit to supporting them with a modest stipend, basic health benefits, and appropriate supervision. Matches are finalized through interviews based on student interests and organizational needs.

Throughout the year, each fellow’s work is supplemented by biweekly professional development seminars with civic leaders from across Chicago, networking events with public interest fellows from peer institutions, and regular meetings with their NU alumni mentors.

I APPLIED TO NUPIP hoping to gain a year of perspective on the realities of public interest work and meet others on a similar path. What I found was a community, and a calling.

SAMANTHA KIRBY
WCAS ’08

By the numbers
Since the program began, NUPIP has placed 109 fellows at 57 different organizations.

NUPIP has helped secure over $2,834,000 in fellowship support for students.

NUPIP fellows come from all 6 undergraduate schools — particularly WCAS, SESP, and COMMUNICATION.

“NUPIP has definitely shaped not only my career trajectory but my worldview.”
-RACHEL ZINN (SESP ’11)

NUPIP provides a great resource for community partners, as well. In fact, 58% of past PIP Fellows have been hired on to continue at their host organization after their fellowship year concluded.

MEDILL
MEAS
BIENEN

I AM ALUMNUS!
Partners
SUPPORTING UNIVERSITY/COMMUNITY CONNECTIONS

AT NORTHWESTERN
CCE has partnered with offices, departments, and schools across campus in order to develop its many programs and offerings. The diagram below shows some examples of the network the Center has developed during the past four years.

To guide its work, CCE relies on the support of its Steering Committee, a diverse group of Northwestern faculty and staff committed to civic engagement at NU.

CCE STEERING COMMITTEE

Nancy Anderson
Director, Residential College Program

Paul Arment
Professor Emeritus, School of Communication

Andrea Bell
Coordinator, Student Community Service

Henry Binford
Associate Professor of History, WCAS

Megan Everett
Assistant Director, Farley Center for Entrepreneurship

James Farr
Professor of Political Science, WCAS

Director, Chicago Field Studies Program

Natalie Farlett
Associate Director, Center for Student Involvement

Elizabeth Gerber
Asst. Prof. of Mechanical Engineering, Segal Design Institute

Adam Goodman
Director, Center for Leadership

Bob Gundlach
Director, The Writing Program

Professor, Department of Linguistics, WCAS

Brian Hanson
Associate Director, Buffett Center of International and Comparative Studies

Masu Hickey
Associate Professor of Music Education, Bienen School of Music

TamaJohnson
Executive Director, Multicultural Student Affairs

Lucile Krasnow
Special Assistant for Community Relations

Richard Kraut
Professor of Philosophy, WCAS

Director, Brady Program in Ethics & Civic Life

John Kretzmann
Research Assoc. Prof., Human Development & Social Policy, SESP

Director, Asset-Based Community Development Institute

Rachel Davis Mersey
Associate Professor, Medill School of Journalism

Michael Peskin
Professor of Mechanical Engineering, MEAS

Michelle Shimizu
Associate Professor, Communication Studies, SoC

Director, Network for Nonprofit and Social Impact

Lois Trautvetter
Associate Professor, School of Education and Social Policy

Director, Higher Education Administration and Policy Program

IN THE COMMUNITY
Meaningful community engagement requires authentic and thoughtful relationships with community partners, and the Center has worked hard to establish and maintain those relationships throughout Evanston and Chicago. CCE has worked with over 130 community organizations over the past four years, collaborating on internship placements, field experiences, and other special projects.

These partners range from large institutions (Chicago Public Schools) to small grassroots organizations (Peaceable Cities Evanston); from civic (the Evanston City Manager’s Office) to social service (Northwestern University Settlement House) or advocacy (Chicago Coalition for the Homeless); and focus on a wide array of issues such as health (Lawndale Christian Health Center) to education (Urban Prep Charter Academy) to legal issues (Chicago Legal Clinic) to immigration (Heartland Alliance), and many more.

CCE’s work in the Evanston and Chicago communities is guided by two Advisory Boards:

CHICAGO ADVISORY BOARD
Raynard Croland
Chief Development Officer, Northwestern Univ. Settlement House

Kim DeLong
Executive Director, Family Matters

Katy Hogan
Heartland Cafe

Reverend C.J. Hawking
Executive Director, Arise Chicago

Joe Moore
Alderman, 49th Ward

Mary Nelson
Founding President and CEO, Bethel New Life

Jeff Panzino
Development Director, National People’s Action

Hansell Rice
Director, Albany Park Community Center

Jon Schmidt
Service Learning Manager, Chicago Public Schools

Richard Townsell
Teacher, North Lawndale College Prep

Chris Zula
Executive Director, Northside Community Resources & Rogers Park Community Development Corporation

EVANSTON ADVISORY BOARD
Sol Anderson
Regional Program Manager, LIFT-Chicago

Mary Collins
Community Service Coordinator, ETHS

Rick Krimenow
Children’s Outreach Librarian, Evanston Public Library

Hecky Powell
Owner, Hecky’s Barbecue

Joey Rodger
Co-founder and Acting Executive Director, Peaceable Cities Evanston

Sara Schastok
President and CEO, Evanston Community Foundation

Karen Singer
Executive Director, YWCA Evanston/North Shore
Financials

SUPPORTING ENGAGEMENT AND PUBLIC SERVICE AT NORTHWESTERN

THANKS TO the generous support of over 200 individuals, foundations and organizations, the Center for Civic Engagement has grown significantly since its founding in 2009. Since then, CCE has raised over $800,000 from external donors to support engagement at Northwestern.

In 2012-13, this growing community of supporters contributed to CCE’s annual operating budget of nearly $500,000 for engaged learning programs at NU. The Center’s funding comes from a combination of gifts and grants, program revenues, University budget support, and funding from other Northwestern offices and departments.

We would like to thank the following organizations and individuals for their generous support of the Center:

**FOUNDATIONS & CIVIC SUPPORT**
- American Bar Association
- AmeriCorps*VISTA
- Corporation for National and Community Service
- Evanston Community Foundation

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- Aaron Abramson
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- Nathan Anderson
- Emily Anderson
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- David Angel
- Megan Ballard
- Kathy Chan
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- Zoe Goodman
- Goller
- Adriane Gordon
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- Adria Nevels
- Carlin O'Shaughnessy
- Smith
- Monica & Nancy Offit
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- Madeline Orentstein
- Julia Pack
- Kelsey Parmeore
- William Param
- kellie Perkins
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- Rebecca Pomare
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- Daley
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- Narda Schmitt
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- Abdullah Talib
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- Lauren Vimosce
- Carlin Walch
- Stefan Weiss
- Andrew Wu
- Mona Yeh

**PROFESSOR MAUD HICKLEY**

**EVENMENT**

**THE CENTER FOR CIVIC ENGAGEMENT**

Our annual report, **AMPSD**, is detailed on page 19 of this report. Professor Hickey was named a CCE Faculty Fellow in 2013.

Maud Hickey is an Associate Professor of Music Education in the Bienen School of Music. After receiving a grant from the Chicago Community Trust to work with youth in the Cook County Juvenile Detention Center, she approached CCE about collaborating on an engagement component that would recruit and train Northwestern students to serve as tutors and mentors for music students at the detention center. The resulting program, AMPED, is detailed on page 19 of this report. Professor Hickey was named a CCE Faculty Fellow in 2013.
I CAN’T IMAGINE my college experience without the Center for Civic Engagement. 1813 Hinman was my second home on campus: a place where I knew I could get advice from the amazing staff, inspiration from faculty and other program coordinators, and a sense of community from other students. My involvement with CCE programs taught me how to contribute to the world around me and gave me working experience that has been invaluable in my professional life.”

BECCA PORTMAN
SESP ’13